

SpotOn Systems earns IBM CTO Innovation Award for its Geographic Business Intelligence Integration Technology

Ottawa, ON – December 1, 2009 -- [SpotOn Systems Inc. \(www.spotonsystems.com\)](http://www.spotonsystems.com), today announced that it has been named winner of the IBM CTO Innovation Award at the recent IBM Information On Demand 2009 Global Conference in Las Vegas, Nevada. The company won the award for [SpotOn Vantage](#), off-the-shelf software that seamlessly integrates IBM Cognos 8 Business Intelligence software with mapping information and analysis capabilities from Geographic Information System software providers, such as ESRI.



(Left to Right) Ambuj Goyal, General Manager, Business Analytics and Process Optimization, IBM; Darren Nelson, Chief Technology Officer, SpotOn Systems; Chris Ovens, General Manager, SpotOn Systems; Neil Isford, Vice President, Worldwide Information Management Sales, IBM; Arvind Krishna, General Manager, Information Management Software Division, IBM

The IBM CTO Innovation Award recognizes visionary IBM Business Partners who are leading the charge in exploiting Information Management's latest capabilities in innovative, cutting-edge, unique and exciting new ways.

"We are proud of the winner and finalists of the CTO Innovation Award. Our Business Partners strive to innovate today for a smarter and more profitable tomorrow," said Anant Jhingran, vice president & chief technology officer, IBM Information Management. "SpotOn Systems exemplifies the necessary leadership in integrating business insight and technology capabilities to fuel growth and profitability in this highly competitive environment."

"We are honored to receive this distinguished award and to be recognized again for our software that integrates Business Intelligence and Geographic Information Systems together," said [Darren Nelson](#), CTO, SpotOn Systems.

"Our SpotOn Vantage solution helps enable IBM Cognos users to easily integrate and include the spatial perspective with their important business information, resulting in [Geographic Business Intelligence](#)."

Learn more about the SpotOn Vantage solution at: <http://www.spotonsystems.com/products/spoton-vantage>

About SpotOn Systems

SpotOn Systems delivers [IBM Cognos SDK services and software solutions](#) that help IBM Cognos Business Intelligence authors develop stunning reports and dashboards for their organizations. Our expertise in the IBM Cognos BI architecture and [IBM Cognos SDK](#) has established us as a leader in the development of add-on solutions, product extensions, and custom functionality for IBM Cognos users. Founded in 2005, SpotOn Systems operates offices in Ottawa and Toronto. For further information, please visit www.spotonsystems.com or contact Mike Boryski at 613-233-8399 or mike.boryski@spotonsystems.com.

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